

ADVERTISEMENT RATES CARD & PACKAGES

Packages	Advertising Rates (SGD)		Additional Entitlements					
	MBAS Member	Non-MBAS Member	HARDCOPY Physical Copy Circulation (20,000 Landed Property)	Online Advertisement (EDM Blasting)	Online Advertisement (Facebook)	Online Advertisement (Instagram)	Editorial in BuildersTalk.sg 500 - 1000 words	Listing in Builderstalk.sg Portal
					Frequency: 1 post per month			
Full Page - Premium Package 1	\$ 2,800.00	\$ 3,200.00	Front Cover Advertorial	X 1	X 6 (min. 2,000 reach)	X 6 (min. 2,000 reach)	Yes	Featured Listing
Full Page - Premium Package 2	\$ 2,200.00	\$ 2,600.00	Inside Front Cover	X 1	X 6 (min. 2,000 reach)	X 6 (min. 2,000 reach)	Yes	Featured Listing
Full Page - Premium Package 3	\$ 2,200.00	\$ 2,600.00	Inside Back Cover	X 1	X 6 (min. 2,000 reach)	X 6 (min. 2,000 reach)	Yes	Featured Listing
Full Page - Premium Package 4	\$ 2,800.00	\$ 3,600.00	Centre Spread	X 1	X 6 (min. 2,000 reach)	X 6 (min. 2,000 reach)	Yes	Featured Listing
Full Page - Premium Package 5	\$ 2,400.00	\$ 2,900.00	Back Cover	X 1	X 6 (min. 2,000 reach)	X 6 (min. 2,000 reach)	Yes	Featured Listing
Full Page - Standard Package 6	\$ 1,600.00	\$ 1,900.00	R.O.P	X 1	X 3	X 3	N.A.	Featured Listing
Half Page - Standard Package 7	\$ 1,000.00	\$ 1,600.00	R.O.P	X 1	X 3	X 3	N.A.	Featured Listing
Quarter Page - Standard Package 8	\$ 800.00	\$ 1,300.00	R.O.P	X 1	X 3	X 3	N.A.	Featured Listing

DIFFERENT EDITION

- 1st Edition • June 2021
- 2nd Edition • September 2021
- 3rd Edition • December 2021
- 4th Edition • March 2022



CONTACT US NOW !

For any further information, please contact:

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